

SNAPSHOTS OF PROGRAMMES

We tailor short and long-term programmes to the needs of our clients. CBE has a pool of experts, members and staff with diverse business and economics backgrounds to offer our clients long-term partnerships and solve the problems our clients face.

Executive Development Programme & Short Courses - Leadership; Strategic Planning; Change Management; Big Data and Business; Data Analytics for Decision Making; Digital Marketing; Financial Management; Accounting; Business Policy & Strategy; Operations & Management; Information System; Innovation for Growth; Risk Management; Managing Disruptive Change and Crisis Cross Border Venture.

Business Advisory and Consultancy – Business Sustainability (ESG); market research; business forecasting; industry analysis and policy research.

Summer and short training programmes – cultural exchange; entrepreneurship and other tailor-made training programmes.

University Ranking

#65 QS World University Rankings 2024

Global Accreditations



Collaboration: Professional Bodies



FAKULTI PERNIAGAAN DAN EKONOMI
FACULTY OF BUSINESS AND ECONOMICS



“NURTURING AND IMPACTING INDUSTRY AND COMMUNITIES THROUGH KNOWLEDGE AND COMPETENCY BUILDING”



Contact Us

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BACKGROUND

The Faculty of Business and Economics is one of the world's recognised education providers for business, economics and policy studies. At the Faculty, we strengthen our position and efforts by offering programmes and research services that are applied and specific to the needs, expectations and aspirations of industry and the community.

In this regard, the Centre of Business Excellence (CBE@UM) was established to support the Faculty's engagement with industry through education and training, business advisory and consultancy activities.

Our vision is to be one of the leading centres that makes an impact on industry and communities by building knowledge and competency, contributing to the overall goals of improving entrepreneurship and building resilience in society. Our mission is to achieve results by:

1. | *Providing quality business development programmes tailored to the needs and goals of individuals, groups or departments, and institutions; and*
2. | *Promoting individual learning and business problem solving as a means of developing effective business leaders, managers and executives.*

WHY CBE?

- Comprehensive research expertise – Evidence-based advisory services and talent development training.
- HRDF claimable programmes.
- Multidisciplinary teams and experts.
- Tailored programmes specific to your needs.
- Results-driven.
- Purpose and value-driven.

FOCAL POINTS OF CBE

TALENT DEVELOPMENT, BUSINESS ADVISORY AND CONSULTING

Offering executive education programmes and short courses (seminars, workshops and training) for companies and public institutions.

Consulting and applied research-evidence-based research for your organisation.

Identifying client' problems and developing an effective solution as part of business advisory services.

Developing "best practices" for industry or business-related challenges.

Providing experiential learning through summer programmes for students from international and local educational institutions (inbound and outbound).

